

From the producers of Modena Cento Ore and Terre di Canossa

# GRAND TOUR CALIFORNIA

## Paso Robles

*La Dolce Vita meets California Dreamin'*

Canossa Grand Tours was born in Emilia-Romagna, Italy's culinary and automotive epicenter – and home to Europe's most awe inspiring drives. Known as “**Food Valley**,” the region is home to Parmigiano Reggiano, Parma Prosciutto and Modena Balsamic Vinegar, among other delicacies. Emilia-Romagna is also referred to as the “**Motor Valley**,” thanks to its illustrious supercar and motorbike houses: Ferrari, Lamborghini, Maserati, Pagani, Dallara and Ducati.

Canossa Grand Tour – Paso Robles, is an exclusive, highly curated automotive tour for car enthusiasts inspired by the atmosphere, lifestyle and culture of Emilia-Romagna.

PASO  
ROBLES  
CA

*California* ♥




Modena, Reggio Emilia, Italy





Join Canossa Grand Tour for the ultimate road trip along the breathtaking roadways of California's beautiful Central Coast. You will be a part of our intimate, bespoke tours discovering hidden culinary and oenological gems, and indulging in the most unique and savory culinary jewels of the slow food movement, complemented by laureated wines from small scale wineries.

An aerial photograph of a coastal landscape. A paved road with yellow lines curves through rolling hills covered in green and yellow vegetation. The hills lead down to a sandy beach and the ocean. The sky is blue with scattered white clouds. The text is overlaid on the left side of the image, starting with a large decorative letter 'J'.

Just thirty minutes from coastal Highway 1 and set among the rolling oak-studded foothills of the Santa Lucia Coastal Mountains, Paso Robles is where the luxurious world of wine meets California cowboy culture. Here you'll enjoy a private, insider's guide to Paso Robles' secluded vineyard drives, its most exclusive wineries and winemakers, and its elevated farm-to-fork cuisine.



## Rolling Hillsides & Vineyard Drives

Explore the westside of beautiful Paso Robles as we tour scenic vineyard roads and connect with the region's elite winemakers during harvest for vintage 2020. Enjoy personalized winemaking experiences at some of the region's most sought-after wineries, complete with private cave tastings and lunch among the vine rows.



## A Slice of Italy's Slow Food Movement in the Central Coast

Experience the culinary wonders of Paso Robles. With its ranching and sustainable farming foundation, Paso Robles' agricultural abundance goes far beyond vitis vinifera. And being only 10 miles from sea, the seafood is always fresh. Thanks to this overwhelming bounty, the slow-food movement and true farm-to-fork dining are not trends in Paso, but its longstanding ethos.

## The Sweet 30

Launching from Paso Robles, we head to the 30 sweetest miles along this part of California's Central Coast. As we cruise through the quaint towns of Cayucos, Cambria and San Simeon, our senses will be flush with the sights, sounds and smells of this lush and diverse terrain, that combines the rolling foothills of the magnificent and vast expanse of the Pacific Ocean. Complementing our coastal tour, will be a curated farm-to-table lunch, featuring locally-sourced food, prepared and served in a private cliffside setting.



## Evening Bliss

Each tour will kick off with a visit to acclaimed artist Bruce Munro's mesmerizing Field of Light at Sensorio. This enormous multi-acre walk-through installation features over 58,800 illuminated stemmed, flower-like, fiber optic spheres, that transform the undulating terrain in which they are "planted", into an illuminated sea of tranquility.

Our evenings pair exquisite local wines, with locally sourced, culinary specialties, prepared by guest chefs of Italian provenance, who will guide our guests in the art and joy of creating the ultimate wood-fired pizza.







## Historic Ranches

Indulge in 155 years of American cattle ranching history, with a visit to the historic and world famous Hearst Ranch, with its epic 360 degree views across 80,000 acres of pristine undulating Central Coast California territory, first acquired by George Hearst in 1865.

Complementing the Hearst Ranch visit, is a stop over at the famous Santa Margarita Ranch. With its renowned history dating back thousands of years, the Margarita Ranch portrays an incomparable story whose cast of residents include the Salinan and Chumash Native American Tribes, Franciscan missionaries and the vibrant 19<sup>th</sup> century Spanish colonial, Joaquin Estrada.

Today, the 14,000-acre Santa Margarita Ranch and its rich history is cared for and upheld, by three local wine growing and ranching families practicing sustainable farming and all natural beef programs.



## Highway 1 to the track

**For Automotive Enthusiasts with a Passion for World-Class Touring and Race Circuits** (Available to five-day tour guests only.)

The silken stretch of California Highway 1 that serpintines between San Luis Obispo and Carmel-by-the-Sea to the north, is coveted by automotive enthusiasts worldwide, as one of the most astounding stretches of roadway on the planet. Caressing the Pacific Ocean for nearly 100 miles, the endless vista across the Pacific Ocean from atop the cragged coastline to one side and the luscious rolling hills of the Pfeiffer Big Sur State Park to the other side, not only delivers a sense of great majesty, but, also conveys an extraordinary impression of our place on earth.



This spectacular morning drive will crescendo at Weathertech Laguna Seca Raceway, where participants will challenge this world famous race circuit and its 2.2 miles of exhilaration, including the high speed approach into the “Andretti Hairpin” at Turn 1, the flat out ascent skyward at “Rahal Straight” and leading into the heart-stopping descent through the circuit’s signature feature, “The Corkscrew.”



## Allegretto Vineyard Resort

“Across history, people have expressed their connection to a deeper source through their environment, food, song, dance, and celebration. The Allegretto is another of those human expressions. It tells a story in time - a story of joy.”

*hotelier Douglas Ayers*

*Three- and five-day options available beginning September, 2020*

## Thursday

Welcome Santa Margarita Ranch  
BBQ lunch and special guest  
Aperitivo and registration at Allegretto  
Sunset at the Field of Lights

## Friday

The wineries and hidden treasures of the Central Coast  
Spa and relaxation  
Traditional Emilia Romagna dinner in the gardens at Allegretto

## Saturday

The Sweet 30,  
Prosecco aperitivo,  
“Culinary pizza night”

## Sunday

Highway 1 to the racetrack  
Arrive at Bernardus Lodge for a welcome wine and chefs garden walk  
Chef’s round table dinner

## Monday

Relax and room service breakfast  
Hot laps at Laguna Seca Raceway, Lunch and arrivederci  
Available overnight stays at Bernardus Lodge\*

*\* For those auto enthusiasts without collector cars, or interested in exploring new brands, we are happy to provide options for enhanced driving experiences*



# DRIVE SAFELY

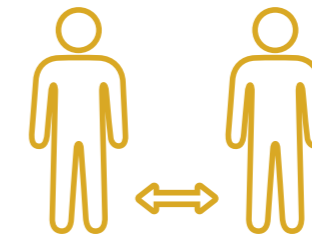
*The participants protection is our priority*



**SAFETY FIRST**



**OUR STAFF WILL WELCOME YOU  
WITH MASKS**  
*and a smile under the mask*



**RESPECT FOR  
SAFETY DISTANCES**  
*while close in passion*

Every moment of the trip has been conceived to guarantee a carefree and pleasant experience for you.

Our staff is prepared to welcome you with the usual smile, even if hidden by the mask, and will provide you with all necessary protective gear (masks, hand sanitizer).

All operators involved in the tour comply with safety regulations and will do their utmost to ensure that physical distance does not prevent us from sharing our common passion.

The car is certainly the safest way to get around, and in this case it is also a fantastic driving experience!

# Contacts

For details regarding the tour and pricing please contact:

**Canossa Events North America Inc.**

500 West Putnam Avenue Suite 400, Greenwich, CT – USA

[north.america@canossa.com](mailto:north.america@canossa.com)

**West Coast**

[michele.gogliucci@canossa.com](mailto:michele.gogliucci@canossa.com)

T. 831-9159760

**East Coast**

[maria.homann@canossa.com](mailto:maria.homann@canossa.com)

T. 203-9708063

**Customer Care**

[elisabetta.tenca@canossa.com](mailto:elisabetta.tenca@canossa.com)

T. +39 0522 421096

**Or visit**

[www.canossa.com](http://www.canossa.com)





**CANOSSA EVENTS NORTH AMERICA INC.**

500 WEST PUTNAM AVENUE SUITE 400, GREENWICH, CT - USA

[NORTH.AMERICA@CANOSSA.COM](mailto:NORTH.AMERICA@CANOSSA.COM)

REGGIO EMILIA | MILANO | NEW YORK | MIAMI | DUBAI